Independence National Historical Park

PUBLIC USE COUNTING AND REPORTING INSTRUCTIONS

Following are detailed instructions for collecting and reporting data to be entered on Form 10-157, Revised, Monthly Public Use Report by Independence National Historical Park. These instructions are effective the date of issuance and will continue in effect unless changed by amendment or by memorandum from the Public Use Statistics Program Center to the superintendent approving a requested change.

Each item below describes the procedures to be followed in collecting public use data and summarizing the various elements of those data for entry on the corresponding line on the 10-157, Monthly Public Use Report.

Recreation Visits

- 1. The Liberty Bell Pavilion count is multiplied by the adjustment factor in Table 1 to estimate the visitors at the following locations. This methodology eliminates duplicate reporting.
 - a. Liberty Bell Pavilion
 - b. Independence Hall
 - c. Carpenters Hall
 - d. Todd House
 - e. Bishop White House
 - f. City Tavern
 - g. Franklin Court Underground Museum
 - h. Visitor Center

Table 1

Adjustment factor at Liberty Bell Pavilion by Month

Months	Adjustment Factor
June through August	1.075
September through May	1.250

- 2. The actual count of visitors is taken at the following locations by park staff unless otherwise indicated:
 - a. Congress Hall
 - b. Old City Hall
 - c. Declaration House
 - d. Second Bank
 - e. New Hall Military Museum (Pemberton House)
 - f. Marine Corps Memorial Museum (New Hall)
 - g. Deshler-Morris House (reported by Carpenter Company)
 - h. B. Free Franklin Post Office (reported by Post Office Staff)
 - i. 318 Market Street
 - j. Free Quaker Meeting House (reported by Junior League of Philadelphia)
 - k. Christ Church (reported by Christ Church staff)
 - I. Gloria Dei NHS (reported by Gloria Dei staff)
 - m. West Wing Exhibit
 - n. Special Programs (walking tours, plays, exhibits, etc.)
 - o. Special Events (demonstrations, parades, etc.)

Recreation Visitor Hours

- 1. Total recreation visitors are multiplied by 1.5 hours (90 minutes).
- 2. Special program and special event visitors are multiplied by the length of the event.